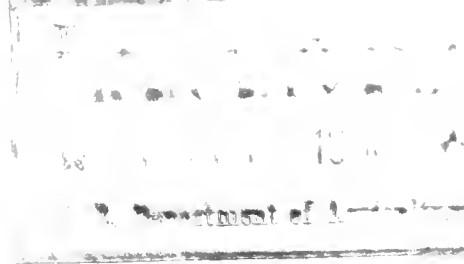


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Library, U. S. Dept.
Agriculture
Washington, D.C.



Marliac Pink

GOLDFISH

A charge of 50c for shipping can will be made on small orders. In orders for 50 fish or more our large cans are used and they may be returned express prepaid, at a cost of 20c.

GIANT GOLDFISH Selected breeders ten to twelve inches long. These are the best breeders and if you wish to raise a lot of young goldfish these are the best investment. \$4.00 per pair. \$18.00 per dozen.

YOUNG GIANT GOLDFISH Not as fully developed as the older type distinctive in colors for the pools and excellent for spawning. \$2.00 per pair.

GIANT PEARL Pure white scales which occasionally have short deep red. Eight to ten inches. \$4.00 per pair.

YOUNG COMMON GOLDFISH According to size, 10c, 25c and 50c each.

FANCY FISH

IMPORTED JAPANESE FANTAILS Beautiful fish with broad double tails and bright coloring. Year old per pair \$1.00. Two years old per pair \$2.00. Breeders \$3.00. \$5.00 and \$7.50 each.

SHUBUNKIN or CALICO FISH Beautifully mottled fish with a pattern of blue, gold and black. Year old per pair \$0.50. Two years old per pair \$1.00. Breeders \$2.00. \$3.00 and \$5.00 each.

CHINESE MOORS Jet black fish with telescope eyes. Year old per pair \$1.00. Two years old per pair \$2.00. Breeders \$2.00. \$5.00 and \$7.50 each.

CALICO FANTAILS Highly colored fish, calico colors with double fan tails. Year old per pair \$1.00. Two years old per pair \$2.00. Breeders \$2.00. \$3.00. \$5.00 and \$7.50 each.

CALICO TELESCOPES Handsome van-colored fish with double fan tails and telescope eyes. Year old per pair \$1.00. Two years old per pair \$2.00. Breeders \$2.00. \$3.00. \$5.00 and \$7.50 each.

SCAVENGGERS FOR THE POOL AND AQUARIUM

All aquariums and pools need scavengers, fish to feed upon the insects, snails to devour algae and green scum and tadpoles to eat decayed matter. In all well-balanced pools scavengers should be kept.

JAPANESE SNAILS These large hardy snails frequently become as large as an English Walnut. They devour algae and green scum and help to keep the water clear. These snails do not lay eggs as do other varieties but are live-bearers bringing forth the young fully developed. 2 for 25c, \$1.25 per dozen.

BROWN RAMSHORN SNAILS Medium size snails with shell characteristics of that name. Very prolific egg layers and very active scavengers. 15c per pair. 60c per dozen.

RED RAMSHORN SNAILS Somewhat larger than the Brown Ramshorn, sometimes known as the Coral Snail. Excellent scavengers. Lend much color to the aquarium and pool. 2 for 25c. \$1.25 per dozen.

GOLDFISH COLLECTION

For Small or Medium Pool

This collection of fish and scavengers will supply the proper balance for the small or medium pool.

\$5.00

Shipping Can Included
8 Selected Goldfish
2 Japanese Fantails
4 Calico Fish

SCAVENGER COLLECTION

It is difficult to get too many snails for a pool as they remove decayed vegetation and green algae. Use two snails per square foot of floor area.

6 Brown Ramshorn 6 Red Ramshorn
6 Japanese Trapdoors

\$1.25 POSTPAID



Red Ramshorn Snail

Japanese Trapdoor Snail

DE LUXE TRIO

A very effective group of three of our most desirable lilies.

Sunrise (Huge Yellow)
Gonnere (Double White)
Attraction (Bright Red)

\$5.40 Postpaid

The Marliac Trio

several consecutive years, this has by far our most popular collection. Cost is extremely low, and these three lilies will give a constant variety ofiful, fragrant blossoms. We cannot highly recommend this group.

\$2.40 Postpaid

Commande

Poul Hariot



James Brydon

Escarboucle

SPECIAL NOTICE!

Send us, WITH YOUR ORDER, the names of five friends WHO HAVE POOLS (with proper address) and we will send you, without charge, one water plant for pool or aquarium.

SACRED LOTUS (Hardy)

Thousands of years ago in the sacred gardens of Egypt were found an abundance of the Egyptian Lotus. This rare and strange plant was understood and appreciated by the Oriental people. The immense pink flowers like gigantic roses with a delightful fragrance set amongst the great shield-like leaves is a never-to-be-forgotten sight. They require the same care as water lilies growing in water from two to twelve inches deep. The plants spread rapidly and should be confined in boxes or tubs.

Egyptian Lotus—The true flower of the Egyptians. Immense pink flowers with sweet haunting fragrance; umbrella-like leaves. Tubers. \$1.50.

MOISTURE LOVING IRIS

DOROTHY K. WILLIAMSON We think this is one of the prettiest of the water plants. Has graceful spikes of glowing royal purple flowers. Plant in shallow water or along the border. 25c.

JAPANESE IRIS Assorted colors, unusually large flowers of brilliant hues. 25c. \$2.00 doz.

SIBERIAN IRIS (Purple)—Small purple flowers on very upright stems. Blossoms in early June. The best for a rockery. 25c each. \$2.00 per dozen.

YELLOW FLAG or WATER IRIS—One of the most graceful and necessary plants for the pool. Begins to bloom earlier than most any other iris. Blooms the entire season. Thrives in water up to twelve inches and also in a moist border. Blossoms resemble the Siberian Iris in type and produces an abundance of yellow blossoms. 25c each. \$2.00 doz.

IRIS VERSICOLOR or BLUE WATER IRIS—25c each. \$2.00 doz.

Shipping Can Included
2 Black Telescope Moors
12 Jap Snails
6 Tadpoles

\$1.25

POSTPAID

SIBERIAN IRIS

This type of irises have tall, slim stems, with slender, grass-like leaves. The blossoms are gracefully poised in a mass at the top of the stem. The compact clumps make lovely, brilliant groups.

BLUE CHARM—Among the very best of the blue Siberians, intense in tone. 50c.

KINGFISHER BLUE—Very bright, clear blue, with unusually large blossoms. 25c.

LADY NORTHCILFIE—Deep violet, veined white. 25c.

MIS DULUTH—Dull, dark violet, with unusually heavy falls. 50c.

MRS. GRAY HILL—An attractive, intense shade of blue. 25c.

MRS. ROE—Lovely silvery white, flushed rose. 25c.

MRS. SANDERS—Striking shade of violet-blue. 25c.

PERRY'S BLUE—Bright sky-blue, most popular of the Siberians. 25c.

PERRY'S PIGMY—Gorgeous dark violet. 25c.

SANQUINA—Dark purple, very tall. 25c.

SKYLARK—Exquisite light blue, with immense flowers. 25c.

SUNNYBROOK—Alice blue, with touches of lighter blue. 25c.

THELMA PERRY—Pink ground color, speckled. Tall, with medium bloom. 25c.

HARDY WATER LILIES

In establishing our water gardens we spared no time, effort, nor money in securing not only the best varieties but those that would be most suitable for water gardens in most sections of the country. In this list you will find varieties that are suitable for every climatic condition, also for the various tastes in color and most any size pocketbook.

See Pink Sheet for Planting Instructions

REDS AND CRIMSONS

GLORIOSA One of the most popular of reds above the average in size and brilliant red in color which deepens with age. It is semi-double often measuring seven inches across. Does well in a tub garden and produces flowers throughout the season under all conditions. \$1.25.

CONQUEROR Flowers are CHERRY RED, deepening with age; stamens orange-yellow, sepals almost white. Flowers 8 inches across are borne continually during the spring and summer. One of the showiest reds. \$1.75.

PINK OPAL An attractive deep pink of medium size, gracefully cup-shaped and fragrant. Especially adapted as cut flowers. \$1.75.

SPLENDIDA A fine STRAWBERRY PINK of fine size. The color intensifies to a rich, reddish-pink the latter part of the season. It has bloomed in our pools until they have turned. A new and rare French variety. \$1.40.

ESCARBOUCLE A lively VERMILLION, with scarlet stamens a free-blooming, strong variety, unquestionably one of the best. In colors, left. \$2.00.

ATTRACTION The petals are GARNET RED, with almost white sepals. This beautiful red is my choice of all the water lilies. The blossoms are unusually large, sometimes 8 inches. \$2.50.

WM. FALCONER The deepest red of all lilies. Almost a velvety, black red. Stamens crimson in color with green and maroon. Not as free in bloom as other reds but the blossoms are surely worth waiting for. The first bloom will more than repay the price of investment. \$3.50.

ARATHUSA Flowers are large with broad petals, deep crimson in color with velvety sheen. Sepals are lighter. This variety is usually overlooked by our customers when ordering by mail but once seen in blossom you will surely want to possess it. Some describe it as William Brydon and almost as deep in color as William Falconer. Don't pass this one up. \$2.00.

ROBINSON The blossoms float on the water and are of a dark orange-red changing and deepening in color with age. It attracts instant attention and does equally as well in a tub garden or large pool. \$1.75.

MARLIAC ROSE Deep pink. One of the most popular of the earliest introductions. Flowers are large and you can count on an abundance of bloom from this plant. \$1.00.

INDIANA A free-growing variety bearing beautiful copper-yellow flowers tinged pink, deepening to copper in succeeding days. A remarkable plant producing a constant succession of color changes in its flowers. \$1.00.

WHITES

GONNERE One of the very few double water lilies, averaging eighty petals to the blossom, making a nearly full globe. The leaves are small and it does not require much room to grow, but gives an abundance of SNOW-WHITE blossoms. Pictured upper right. \$2.00.

GLADSTONE Large dashing white flowers with broad, waxy petals, sulphur yellow heart. Free in bloom. Opens early in the morning. One of the largest whites. Pictured below. \$1.00.

MARLIAC WHITE Snowy white petals with bright yellow stamens. The fragrant blossoms are five to six inches in diameter. Open in the morning. One of the largest whites. Pictured upper left. \$1.00.

PRESIDENT ROOSEVELT This new variety is a dazzling white with yellow stamens. Flowers measure from six to eight inches across and are carried several inches above the water. The fragrance is strong. The leaves are of a true green of peculiar form; the outer portion has an indentation rarely seen in water lilies. Can spare a limited number at \$1.00.

CHROMATELLA (Marliac Yellow) Perhaps the most popular of all water lilies. Sulphur yellow in color with broad curving petals. It blooms over a long period of time, producing blossoms. The leaves are handsomely spotted with maroon. Thrives under all conditions and is hardy. Pictured upper left. \$1.00.

SUNRISE This is a free-blooming variety of clear SULPHUR YELLOW color. It is the largest of all varieties often measuring eleven inches across and carrying the flower several inches above the water. The leaves are almost cup-shaped, with crinkled sides, deep green above and red flecked with dark brown below. \$2.25.

RENÉ GERARD An immense fine red pink variety. Flowers eight to nine inches in diameter. A free grower that produces an abundance of blossoms. Visitors at the garden were amazed one day last season in seeing ten huge blossoms open. Center, below. \$2.50.

SOMPTUOSA One of the most delicate and beautiful of all PINKS. The satiny texture of its petals gives one the color to be desired in a water lily. Rather double, above average in size. Pictured in colors below. \$1.00.

INDIANA A free-growing variety bearing beautiful copper-yellow flowers tinged pink, deepening to copper in succeeding days. A remarkable plant producing a constant succession of color changes in its flowers. \$1.00.

YOUNG GERARD An immense fine red pink variety. Flowers eight to nine inches in diameter. A free grower that produces an abundance of blossoms. Visitors at the garden were amazed one day last season in seeing ten huge blossoms open. Center, below. \$2.50.

ROBINSON Deep pink. One of the most popular of the earliest introductions. Flowers are large and you can count on an abundance of bloom from this plant. \$1.00.

WHITE

MRS. GEO. H. PRING The best pure white, with large, fragrant blossoms. \$1.50.

JANICE Exquisite bell-shaped blossoms, bearing small plants on its leaves. \$2.00.

MRS. C. W. WARD Rich rose-pink, with numerous golden stamens. Very free-blooming. \$2.00.

INDEPENDENCE Gorgeous, full-petaled flowers, opening early and closing late. Dark pink coloring. \$2.00.

GENERAL PERSHING Immense, fragrant pink, blooming profusely. A lily of great distinction. \$2.25.

PURPLE

AUGUST KOCH Petals pale wisteria-purple, with sepals of purple. A very strong plant, with attractive foliage. \$2.00.

JUPITER Deep blue, having purplish tints to the petals. One of the newer varieties. \$1.50.

PANAMA PACIFIC Wine-purple, with golden stamens. \$2.00. Pictured below.

BLUE

BLUE BEAUTY Large, delicate blue flowers with gold stamens. \$1.65.

MRS. EDWARD WHITAKER Light lavender-blue, extra-large—a magnificent variety. \$2.00.

COL. LINDBERG Enormous deep cerulean blue flowers, carried high above the water. \$2.00.

HENRY SHAW Delightfully fragrant campanula-blue, with stamens of yellow. Free blooming. \$1.50.

• DAY FLOWERING

ORDER BLANK

Be Sure to Read “How to Order” on Opposite Page

SMILEY'S WATER GARDENS

SEWARD, NEBRASKA

Date.....

City: _____ **State:** _____

Express Office

If different from Post Office

TERMS:

Cash or c.o.d. Hardy water lilies, plants, seeds, and snails shipped by **parcel post, prepaid**, for order of **\$1.00 or over**. If less than \$1.00, add 10c for postage.

Goldfish, Tropical Lilies, Tadpoles, Aquariums, and all supplies shipped by EXPRESS COLLECT. Add 50c for shipping can on fish orders.

LILY BULBS FREE!

On all Lily and water plant orders totalling \$5.00, we will give, absolutely free, one Somptuosa (Pink) value \$1.50.

On all Lily and water plant orders totalling \$10.00, we will give a Somptuosa, value \$1.50; and a Gonnere (White) value \$2.00.
Total value \$3.50.

On all Lily and water plant orders totalling \$15.00 or more, we will give absolutely free, one Somptuosa, Pink; one Gonnere, White, and one Amabilis, large Pink, (value \$3.00). Total value \$6.50.

COMMERCIAL FERTILIZER • FOR LILIES AND WATER PLANTS

Properly balanced preparation which will repay you many times in bigger blossoms, healthier, hardier plants. It may be used to good advantage for either water plants or other flowers and perennials. Use about one quart of fertilizer to each three bushels of soil, or in very small amounts at intervals, to nourish the plants.

Per pound, 50c; 3 pounds, \$1.00.

SPECIAL NOTICE

WITH YOUR ORDER, SEND US NAMES AND ADDRESSES OF FRIENDS WHO HAVE POOLS
For five names, we will send, FREE, with your order, One Water Plant

Name	Address

THE CULTURE OF WATER LILIES

(PLEASE READ BEFORE PLANTING)

ESTABLISHING THE WATER GARDEN

Water lilies are so easily and successfully grown by those who have had no previous experience that by following these simple methods one may be assured of an abundance of beautiful flowers throughout the season. Once planted, the pool needs very little care—no hoeing, nor the watering that is so necessary for growing most other varieties of flowers.

WHEN TO PLANT: Hardy water lilies may be planted as soon as they begin to show growth in the spring, usually about April first, and may be planted up to the last of August with good results. Tropical water lilies should not be planted before the first of June except in the latitudes south of Kansas.

MATERIALS NEEDED:

Containers for the Plants: We like the large size candy pails for a single lily. If these are not available, boxes may be made from any rough boards, one inch thick and twelve inches wide. Permanent boxes may be built of brick or concrete, but movable boxes are preferred, as they may be placed in the basement, containing the lilies, during the winter.

Soil: Most any garden loam will give good results.

Fertilizers: The best are cow manure, well-rotted if possible, and bone meal. Use cow manure at the rate of one part to five parts garden loam. Commercial fertilizers should be used at the rate of one pound to each cubic foot of soil.

Sand: One inch layer of sand or gravel over the boxes, after planting, will help keep the water clear.

All that is required to grow lilies is fertile soil, still water, and plenty of sunlight. It is unnecessary to drain the pool during the growing season. Simply replace the evaporation. Shortly after planting, the water may be-

come green from the fertilizer used in the soil. Allow the water to run in and overflow the pool, if this condition arises.

IMPORTANT: When you receive your shipment of roots, unpack at once and place them in water until ready to plant. Should you need to keep them for some time before planting, it is best to submerge fully one-half the root in mud and cover with water.

HOW TO PLANT: The lilies may be planted in individual boxes, or in soil spread over the bottom of the pool, to the required depth. The important item is that plenty of root room be allowed. Each lily should have at least one cubic foot of soil. The plant should be set with the crown of the root even with the surface of the soil, then covered with about an inch of gravel. Plant the lilies about four feet apart.

WINTER CARE: Hardy water lilies may be removed to the basement and kept moist and protected from mice throughout the winter. They need no other protection other than from direct freezing of the roots.

Goldfish should be removed to a tank in the basement and fed very sparingly, in climates where the pool freezes over.

INSECT ENEMIES: Plant lice, or aphids, are the only common pests of water lilies. They are easily controlled by washing off with a strong spray from the hose, and the fish eat them. "Black Leaf 40" mixed according to directions rids the plants of this louse.

ORNAMENTAL POOLS—EASY TO BUILD

DESIGNING THE POOL

Small species of water lilies require only a small pool—three feet or more in diameter. Larger varieties must have a pool at least six feet wide. Depth depends upon the type of planting. For water lilies, a depth of at least 22 inches is desirable.

Excavate to the required depth including the thickness of the floor. Pools with vertical sides are built with forms. If the soil is firm, no outside form is needed.

Pools with sloping sides often are built by "plastering" a stiff concrete in place. Wire mesh reinforcement is used. Natural rock may be set in the concrete.

Pools having curved or irregular shaped walls are made with forms of 20 gauge galvanized iron wire, readily bent to the desired shape.

REINFORCEMENT

Reinforcement should be used as shown in the accompanying drawings. Place the floor and walls in one operation to avoid construction joints.

Support the interior wall forms across the top of the excavation so that the bottom hangs six inches from the bottom of the pit. Spreaders, or braces, extending across the pool from one form to the other, prevent bulging when the forms are filled with concrete.

MAKING THE CONCRETE

Strong, durable, watertight concrete is easily made. Most important is the amount of water used per sack of cement.

Use about 4½ to 5 gallons of water per sack.

The correct mix (determined by a trial batch) should be plastic, holding its shape well, but not crumbly. If too stiff, use slightly less sand and gravel; if "runny," add sand and gravel until the proper proportion is obtained.

1. Make a dry mix of about 1 part portland cement, 2 parts clean sharp sand, 2½ to 3 parts clean gravel. Mix thoroughly until the color is uniform—no gray or brown streaks.

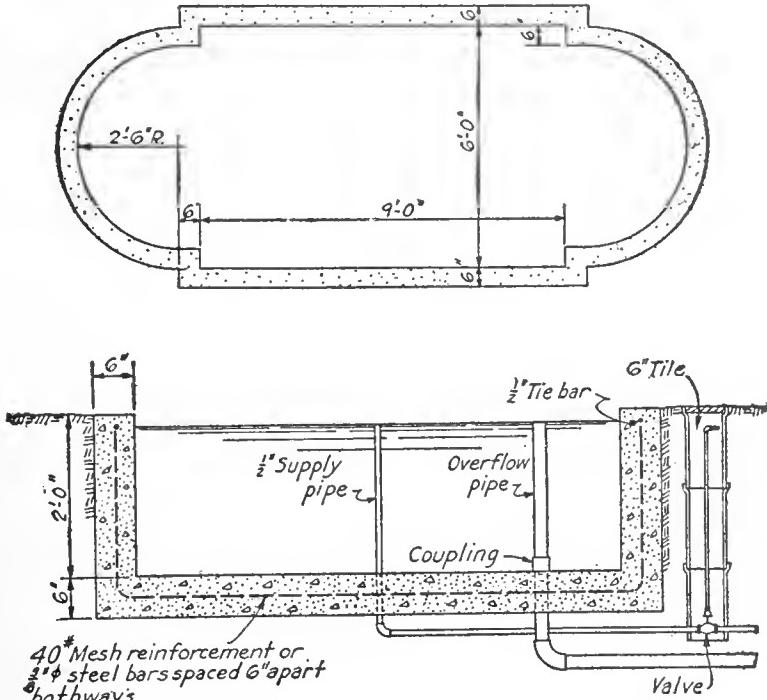
2. Add correct amount of water and mix until sand and pebbles are thoroughly coated with cement paste.

The concrete should be placed within 30 minutes.

PLACING THE CONCRETE

Oil the inside of the forms so that concrete will not stick to them. First place the concrete for the floors. Then deposit the concrete for the walls in 6- or 8-inch layers all around the pool, spreading each layer as it is placed. A garden hoe, straightened out, makes a good spading tool.

Often, pools are built partly above grade. A foundation two or three feet deep should be used.



Plan and Cross Section of a Simple Garden Pool

CURING

Do not permit newly placed concrete to dry out

Protect it from sun and drying winds for a week to 10 days. A covering of burlap or canvas, sprinkled often enough to keep it moist, is satisfactory covering while curing.

THE MINIATURE POOL OR TUB GARDEN

The most inexpensive is the tub garden. Not much room is needed—only three or four feet square makes a very nice, small water garden. Choose a sunny spot and sink a wash tub or half barrel in the ground. Two or three tubs are sometimes grouped together filling in the space with perennials or rock plants. The tub should be filled with five or six inches of good garden loam with a big handful of commercial fertilizer well mixed in. At intervals of three weeks a spoonful of fertilizer added to each plant will tend to produce more blossoms.

HOW TO ORDER

PLEASE READ CAREFULLY BEFORE ORDERING

ORDER EARLY. It is most important that your order be in our hands early in the season, as in May and early June we are very rushed. If you wish our prompt attention and want to get your plants in early, order in February or March.

USE ORDER BLANK. Please do not give your order on the same sheet with your letter. We can give you much quicker service if you use the order blank for the order, and letter paper for questions or comments. Give your name in full, together with street or rural route, and city and state.

IMPORTANT—PLEASE NOTE

SHIPPING TERMS:

Hardy water lilies, aquatics and plants, seeds, Lotus, Iris, and snails will be shipped parcel post prepaid, on orders of \$1.00 or more. If less than \$1.00, add 10c for postage.

Tropical lilies, goldfish, tadpoles, aquariums and all other supplies will be shipped by express, charges collect.

On all orders for goldfish, add fifty cents for shipping can. All fish are shipped express, collect, including those in collections.

SHIPPING TIME. Hardy lilies and aquatics can be shipped at any time of the year, but we ordinarily do not take them from the pools until the end of March. They may be planted as late as August 1st.

Tropical lilies are not shipped until the first of June except in latitudes south of Kansas.

Goldfish, aquariums, and supplies can be shipped at any time of the year.

REMITTANCES. Please make all checks and money orders payable to Smiley's Water Gardens. We prefer stamps to coin for small orders. Please do not send loose coin.

GUARANTEE. All plants are guaranteed to be true to name and in good condition when shipped. Due to conditions over which we have no control—weather, and care, we do not assume any responsibility for results after planting. Complaints, if any, can be considered only when tendered at the time plants are received.

SUBSTITUTIONS. If it should happen that we are out of one or more of the varieties you order, we will substitute, with your permission, another variety equally good or higher in value than the original order.

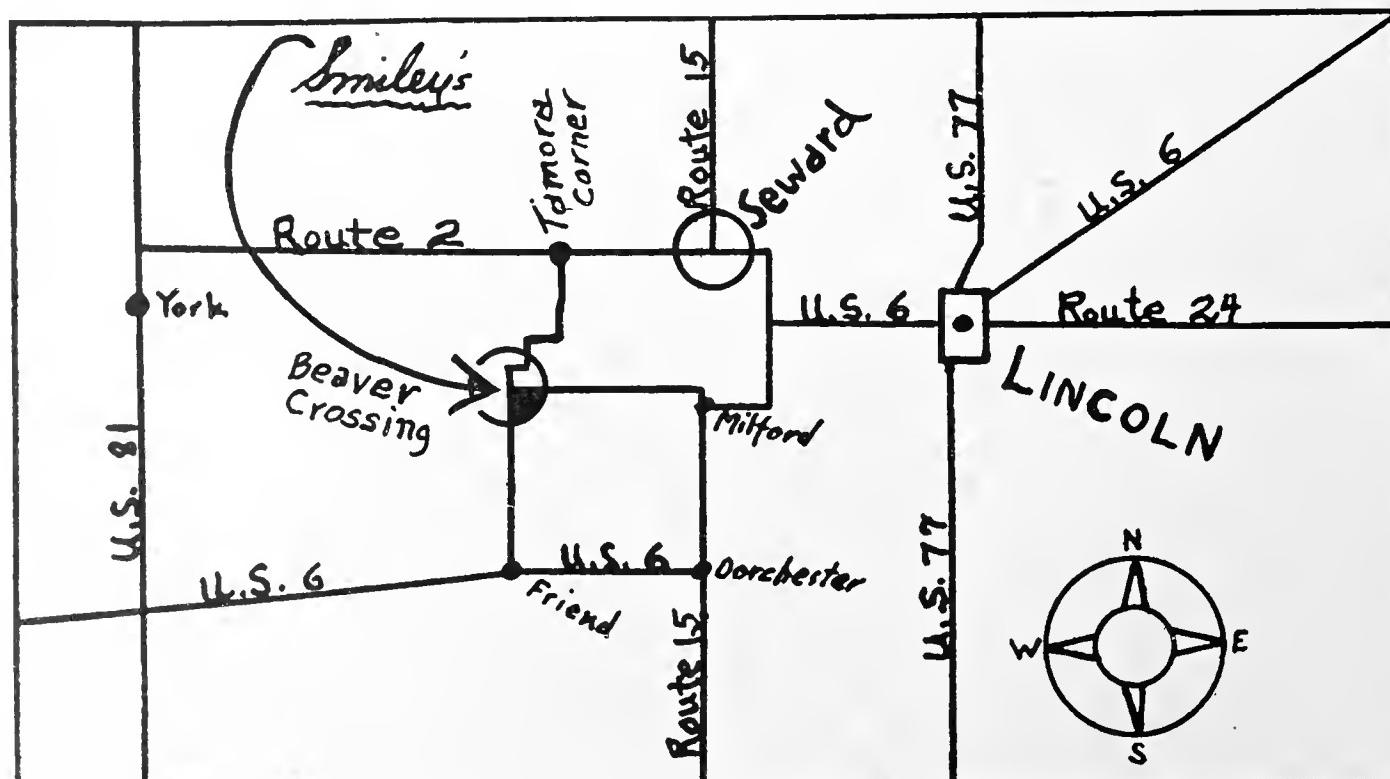
VISIT OUR GARDENS

We are proud to welcome thousands of visitors to our gardens during the spring, summer, and fall; our collection of Water Lilies includes practically every variety in existence today. We have over 700 of the choicest, newest Iris, many of them not listed because the supply is limited,

as they are very rare. We have acres of lily pools, large beds of Dahlias, Gladioli, Zinnias, and other flowers in profusion.

The card which you will receive in acknowledgment of your order will admit you and your entire party to the grounds at any time.

The general admission price is 10c for adults, children free.



I R I S

No garden is complete without Iris. They may be used as a border treatment, in informal clumps, or in most any manner, and the results can be nothing but pleasing. The foliage is attractive nearly all year around, and by including in your list of Iris some of the intermediates, tall bearded, and fall blooming varieties, the blooming season can be considerably extended beyond the ordinary duration.

The tall-bearded varieties love the sun, and for most abundant and luxuriant blossoms, should be in complete exposure. Good drainage is necessary.

Time of shipment. We generally begin shipping bearded Iris right after the blooming season, which is around June 15th, and continue shipping until October 1st. Siberian and Japanese Iris may be shipped either late in the fall or early in the spring.

All Orders Over \$1.00 are Postpaid. For orders less than \$1.00, add 10c for postage.

Superior Varieties of Iris

In addition to our list of the finest SASS Iris, we offer the following superior varieties of Iris—

ADOBE —S. warm buff, shading to red. Fall pomeranian red, with buff margin. 50c.	MAYGOLD —Light cream yellow intermediate. 25c.
AIRY DREAM —A delightful clear pink. 25c.	MELCHIOR —Bronzy claret self. 25c.
ALTA CALIFORNIA —S. clear yellow. Falls deep yellow, faintly bronze. 75c.	MELDORIC —Black-violet. \$2.00.
AMIGO —S. light lavender violet. F. deep hyacinth violet, shading lighter to a narrow white margin. \$8.00.	MEPHISTO —Lustrous deep indigo. 75c.
ANNE MARIE CAYEAUX —Exquisite blend of heliotrope, pink, and blue. 75c.	MILDRED PRESBY —S. creamy white, f. rich dark velvety pansy violet, with lavender-white border. 25c.
ASTORETH —Large flower of soft, creamy yellow; fine substance. \$1.00.	MINISTRE FERDINAND DAVID —Massive flower, superb form and texture. S. silky red-purple, f. velvety glowing dark red-purple. 50c.
AUREX —S. bright, clear yellow. F. velvety blue-purple, with narrow buff border. 40c.	MIRASOL —Warm, deep yellow. Fine in form and finish. 25c.
BEOTIE —Restful grey blue. \$1.00.	MISSOURI —Clear, rich shade of medium blue. 55c.
BEOWULF —S. rich brown. Falls maroon margined brown. \$12.50.	MOHRSON —S. deep violet, f. violet closely covered dark violet. 55c.
BLACK WINGS —Fragrant flower of unusual texture, in color velvety blue-black. 75c.	MORNING GLORY —Extra fine red bi-color. 25c.
BLUE AND GOLD —Deep rich blue with orange-yellow beard. 35c.	MOTIF —Pansy violet. 35c.
BLUE RIBBON —Dark blue bi-color. 25c.	MRS. HERBERT HOOVER —Near pink blend. 65c.
BLUE TRIUMPH —Light blue self. \$5.00.	MRS. J. L. GIBSON —Nearly a blue self. 55.00.
BLUE VELVET —A clear, rich, heavy-textured flower, dark blue self. 50c.	MRS. VALERIE WEST —Exceptionally fine bronze-violet, with maroon crimson. 25c.
BROWN BETTY —Cinnamon brown, with copper tones and hushed lavenders. \$3.50.	MUSSOLINI —Giant deep blue-purple, f. heavily veined white. \$10.00.
BRUNHILDE —Dark soft bluish violet, with blue beard. \$5.00.	MY MARYLAND —Reddish bronze blend. 25c.
BUECHELEY'S GIANT —Mammoth blue bi-color, very impressive. 75c.	NARANJA —Yellow, distinct orange overcast on falls. \$15.00.
BURNING BRONZE —Dark red, with bronze suffusion. \$6.50.	NENE —Rose-lilac and purple, flowers 9 inches long. 35c.
BYZANTIUM —Tan-gold, with faint blue blaze. \$5.00.	NEON —Copper-red bi-color. \$4.00.
CALIFORNIA GOLD —Deepest yellow. \$7.00.	NINGAL —Buff blend—s. pale bronze-buff, f. warm buff, with pale blue. 35c.
CHEERIO —Satiny ruby red, orange beard. \$4.75.	NORDIC —Soft toned, golden tan s., violet falls. \$1.50.
CHINA LANTERN —Frosty bronze standards, russet-red falls. \$2.00.	NURMAHAL —S. bronze, overlaid violet. F. deep blackish brown crimson. 60c.
COPPER LUSTRE —Iridescent copper, like a new penny. \$12.00.	ODOROLOC —Light tone of mauve. 25c.
COPPERSMITH —Coppery-red in tone, free blooming in habit. 25c.	OREGON GIANT —Dark plum purple. 25c.
CORALIE —St. reddish pink, flushed lavender. F. glowing shade of wine-red. \$2.75.	OX-HEART —Red-purple bi-color. \$2.00.
CREOLE BELLE —Bishop purple self. \$2.75.	PACIFIC —Light toned blue self. 25c.
CROWN JEWEL —Red and burnt orange, similar to Clara Noyes. \$2.75.	PALE MOONLIGHT —Glistening pale Campanula blue. \$1.00.
CRUCIBLE —Bluish grey, with golden throat, yellow beard. 75c.	PARTHENON —Warm white. \$1.50.
DARK KNIGHT —Dark, rich mahogany red, changeable, sometimes as dark as Black Wings. \$4.00.	PASTEL SHADES —Intermediate plicata combining yellow, amber, old gold, overlaid with pink tones. 50c.
DAUNTLESS —One of the reddest of Iris, of velvet-rosy-red tones. 50c.	PAVANNE —Deeply bronzed purple-red. 25c.
DAZZLER —Rosy-red, with fine carrying range. 50c.	PERSIA —Blue-toned blend. 50c.
DEPUTE NOM BLOT —Light, glowing rosy purple, overlaid bronzy gold. Deep orange beard. 50c.	PHOSPHOR —Medium yellow self. 75c.
DESERT DAWN —Rich yellow and lavender. 50c.	PICADOR —Fine yellow variegata, standards honey yellow, falls mineral red. \$1.00.
DESERT GOLD —Bright yellow. 50c.	PLURABELLE —S. golden yellow, f. blend of gold and pinkish mauve. \$5.00.
DIRECTEUR PINNELLE —Bronze red. Stands copper-wine. Falls velvety garnet red. \$6.50.	PRAIRIE ROSE —Translucent pink of modest size, very good tone and quality. \$2.00.
DOLLY MADISON —Blend of mauve to yellow, orange beard. 25c.	PRES. PILKINGTON —Pastel blend of buff with blue, lavender and rose, golden beard. One of the most beautiful of the blends. 35c.
DRUID —Yellow bi-color, giving rather brown effect. 25c.	PROF. S. B. MITCHELL —Huge red-violet. \$6.00.
EASTER MORN —Warm white, rich golden beard. \$1.00.	PURISSIMA —Pure white. 40c.
EL CAPITAN —Large light blue. 25c.	RASAKURA —S. rose-purple, f. purple. 25c.
ELLA WINCHESTER —Large clear intense red. \$6.50.	RED DOMINION —Mulberry purple with deeper falls. Medium height, fine in form. 75c.
ELOISE LAPHAM —Light blush pink. 25c.	RED GLOW —Royal velvety red. \$1.50.
EOTHEN —Antique Ivory. 35c.	RED RADIANCE —Red, with warm brown undertone. Very appealing and effective. 75c.
ERIN —Blue bi-color. 50c.	RED ROBE —Ruby-red. \$1.00.
EROS —Blended tones producing a pale coral pink. \$3.50.	ROBERT —New yellow, faint blue flush on falls. \$4.00.
ETHEL PECKHAM —Brown-red tone. \$2.75.	ROSE DOMINION —Deep rose pink. 75c.
ETHYLWYN DuBUAR —Large pink, prominent orange beard. \$1.00.	ROSE MARIE —Silvery violet and red-purple. 35c.
EVOLUTION —Rich electric blue. 30c.	ROSE MITCHELL —Lovely rose colored Iris. 40c.
EXCLUSIVE —Large light blue. \$15.00.	ROYAL BEAUTY —S. medium blue, f. lustrous velvet. \$1.00.
FARANDOLE —St. French grey. Falls purple-rose. \$1.00.	RUBEO —Rose and deep maroon. \$1.00.
FAR WEST —Huge blend of soft gold, light bronze and pale salmon. \$15.00.	RUSTY GOLD —Bronzy orange blend. 75c.
FASCINATION —Clear, bright pink. 50c.	SACHEM —S. lustrous pale bronze, f. velvety dazzling reddish brown. 25c.
FRIEDA MOHR —A deep pink of gigantic size and perfect form. Consistent prize winner. 25c.	SACRAMENTO —S. white, heavily edged red purple, f. reticulated same color. 50c.
GENEVIEVE SEROGE —Tawny yellow, flushed pale gold. Falls lilac, edged yellow. \$2.00.	SANDIA —Deep pink blend. \$2.50.
GLEAM —A large, soft blue flower, blooms profusely. 25c.	SAN FRANCISCO —Large plicata, white with blue markings. Unusually large blossoms and fine branching. 25c.
GUDRUN —Massive flower of the purest snow white. \$5.25.	SANTA FE —Palest imaginable blue. 50c.
GRACE STURTEVANT —An exceedingly rich blend of deep red-bronze and violet carmen. One of the most richly colored of all Iris. 35c.	SERENITE —Blend of soft yellow and blues. \$2.00.
HAPPY DAYS —One of the best yellows, Pinard yellow. \$7.50.	SHASTA —Pure white. 35c.
HERNANI —Fine copper-red. 35c.	SHAH-JEHAN —Rich oriental colors. \$2.00.
INDIAN CHIEF —One of the outstanding recent introductions; gigantic velvety red bi-color. 50c.	SHINING WATERS —Clear blue. 75c.
INDIAN HILLS —Rich true purple. \$10.00.	SHIRVAN —S. pale lustrous brown and yellow, f. rich reddish brown. \$1.50.
INDIGO BUNTING —Crisp, silvery, cool blue. \$1.75.	SIERRA BLUE —Clear, soft blue. \$2.00.
ION —St. pure violet blue. Falls blackish violet, lighter border. \$1.00.	SIKH —Rich bronzy purple blend. 25c.
IVORY COAST —Ivory itself. 50c.	SIR GALAHAD —Pink and rose bi-color, making an excellent contrast. 25c.
JAMES STORER —Standards rhododendron, falls pansy purple. \$20.00.	SIR KNIGHT —Deep raisin purple. \$5.00.
JEAN CAYEAUX —Pale Havana brown, with golden glint. \$2.25.	SIR MICHAEL —S. lavender-blue. Falls red-purple. 35c.
JERRY —Distinct ruby-red. \$1.75.	SIR TURQUINE —A new, fine deep blue. \$5.00.
JOLLY ROGER —Vivid bi-color, ultra-marine and azure. \$3.00.	SONATA —Bronze buff stands, falls having lilac reflections. 25c.
JUNE BRIDE —A waxy white flower, with brilliant gold beard. 25c.	SOUV. DE LOETITIA MICHAUD —S. lobelia blue, shading to paler blue. Falls of the same color, beautifully fringed yellow at haft. 50c.
KUBLAI KHAN —Rich rosy-red bi-color. 25c.	SPRING CLOUD —Plicata, s. edged lavender, f. white with faint edging of blue. \$2.00.
K. V. AYRES —Soft, coffee-color, with lavender and cream-pink overglow. \$2.00.	SPRING MAID —Honey pink blend. 50c.
LADY PARAMOUNT —Light primrose yellow. \$5.00.	SUMMER TAN —Blend of golden tan, rose and olive. \$4.00.
LEGEND —Standards deep blue. F. rich velvety deep claret. \$1.00.	SUN MIST —Creamy white with golden center. \$3.00.
LOS ANGELES —Gigantic white flowers with feather-stitch edging of blue. 50c.	SURPRISE —Medium blue. 50c.
LUCRE —Deepest yellow possible to produce. \$7.50.	SWEET ALIBI —Cream to primrose yellow. \$3.50.
LUCREZIA BORI —Giant late blooming yellow. \$15.00.	TAJ MAHAL —Handsome, rugged, pure white. 25c.
MABEL TAFT —Giant blue bi-color, velvety falls. 75c.	TALISMAN —Blend of yellow and peach rose. 75c.
MARCO POLO —Clear toned bi-color, lustrous rose standards, brilliant velvety falls. \$12.50.	TAPESTRY —A gorgeous blend of mulberry and purple, s. blend in smoky tones. 50c.
MARY BARNETT —One of the best light blues. Orange beard. 25c.	TRAIL'S END —Orange-red tones. \$4.00.
MARY GEDDES —Rich golden-salmon blend. \$1.50.	UKIAH —Large flowered, s. bronzy plum, f. rich velvety mahogany. \$3.00.
MARY SENNI —Mauve-pink blend. 35c.	UNCLE REMUS —Deep mulberry purple self. 25c.
MARQUITA —S. cream, f. watermelon-rose veined over cream. \$1.50.	VALOR —Blue-violet stands, black-violet falls, distinctive in form and substance. 75c.



Midgard Euphony Clara Noyes

SASS SPECIAL			\$1.00
Euphony	Midgard	Clara Noyes	Postpaid

SASS IRIS

The Finest in the World ("Sass Means Quality")

ABELARD —Brown-Purple. 25c.	PINK OPAL —Darker than Pink Satin. 50c.
ALICE HORSEFALL —Velvety Red-Purple. 50c.	PIXY —Dwarf plicata. 25c.
AL-LU-WE —Large flowered variegata. Yellow standards, red falls. 50c.	QUIVERA —Mingling of Buff, Pink, Yellow, Orange, and Brown. 2 for 25c.
AMBERA —Amber-Yellow. 50c.	AGUSA —Finest rich dark Red-Purple, intermediate. Stands Pansy Purple. Falls Blackish Red-Purple. 25c.
AMENTI —Stands Grey Vinaceous, Falls Light Mauve. \$5.00.	RAMESSES —Pink and Rose-toned blend. Dykes Medal winner. 1932. 35c.
AMITOLA —Stands and Stigmas light Russet Vinaceous. \$7.50.	RED ORCHID —Violet-Carmine Intermediate. 25c.
ANITRA —Verbena Violet self. \$15.00.	RED WING —Brownish vinaceous Carmine. 50c.
AUTUMN GLEAM —Citron Yellow. \$1.00.	ROSE OF CUBA —Rose-toned, yellow beard. 25c.
AUTUMN HAZE —Purple Violet. \$1.00.	SANGREAL —Fine Yellow Intermediate, Fall bloomer. \$1.00.
AUTUMN QUEEN —White. 25c.	SIEGFRIED —S. Naples Yellow, with sheen of dotted Purple. Falls Pale Yellow, striped brown on haft, with purple dots along side. Distinct Yellow beard. \$25.00.
BALDWIN —Dark Blue-Purple. 35c.	SIR LAUNCELOT —Rich Golden-Brown. \$5.00.
BLACKAMOO —Large dark Blue-Purple. 50c.	SNOW KING —A new large White. \$10.00.
BLUE HILL —Clear Blue-Toned. 35c.	SOUND MONEY —Yellow dwarf hybrid. \$2.50.
BLUE MONARCH —Bluish-Violet self, color tone of clear Light Blue. Large. 75c.	SOUTHLAND —Intermediate. Yellow Fall bloomer. \$1.00.
BLUE WAVES —Rich dark Blue. 25c.	SPOKAN —Most brilliant Red-Brown blend. \$5.00.
BUTO —Rich dark Purple Bi-color. Velvety, nearly Black falls. 25c.	SUSA —Dwarf, velvety Red-Purple self. 25c.
CAROLINE E. STRINGER —Beautiful Pink tinted Iris. 25c.	TA-WA —Intermediate with large, pale Yellow flowers. \$1.00.
CHALLENGER —Velvety dark Purple. 25c.	THE BLACK DOUGLAS —Dark, Blackish-Violet. \$2.00.
CHIEF —Dark Blue-Purple. 2 for 25c.	THURSTON —Blackish-Purple self. 35c.
CHURCHMOUSE —Brown. 25c.	ULTRA —Blue-Violet, intermediate Fall bloomer. 25c.
CLARA NOYES —Orange-Red and Rose. 75c.	WA CONDA —Red-Purple self. 35c.
CLARIBEL —Large flowered Plicata, on the order of Los Angeles. 40 inch branching stems. \$5.00.	WAMBILSKA —Big White, with Blue tint. 35c.
COSSETTE —Early flowering White Intermediate. \$1.50.	WAR EAGLE —Rich, glowing deep Red-toned Iris of great size. \$5



GREETINGS to Our Many Thousands of Old and New Friends

We have made so many new friends during the years we have been in the Water Lily business that we can no longer count them by the thousands—today we count them by the Tens of Thousands!

Each season we have been compelled to expand until, today, we are easily the largest water gardens in the world!

The reason for this unusual growth, we believe, is our fixed policy of giving every customer Greater Value than he can possibly get elsewhere. A wide selection of extra choice varieties, many of which cannot be procured elsewhere—at Reasonable Prices! That's our policy—and always will be. We are grateful for the business you have sent us in the past and look forward to the opportunity of serving you again this season!

Lowest Prices

in the year, without cost. Besides, the huge volume of our Hardy Water Lily plantings and sales—largest in existence today—justify a minimum margin.

Highest Quality

offer you HEALTHIER, HARDIER plants. We guarantee all Hardy Lilies to "go dormant" by natural process. WE DO NOT FORCE OUR PLANTS! Hence, we are able to

Ideal climatic conditions cause our Hardy Lilies to "go dormant" by natural process. WE DO NOT FORCE OUR PLANTS! Hence, we are able to

offer you HEALTHIER, HARDIER plants. We guarantee all Hardy Lilies to bloom ABSOLUTE-

LY TRUE TO NAME.

Better Service

select and pack our plants. Only strong, vigorous plants are shipped. We maintain, for your service, an experienced Information Department. Prompt answers given to your questions.

Located almost in the center of the United States, we can make prompt deliveries to all parts of the country. Only expert, long-experienced men

select and pack our plants. Only strong, vigorous plants are shipped. We maintain, for your service, an experienced Information Department. Prompt answers given to your questions.

Smiley's Water Gardens are located at Beaver Crossing, 18 miles

Southwest of Seward, Nebr.



We are proud to submit these unsolicited letters from customers, typical of many letters we receive each season.

The satisfied customer is the best known means of advertising. Your pleasure is our first consideration.

MUSKEGON, MICH.

Aug. 14th, 1937.

Smiley's Water Gardens
Seward, Nebr.

Dear Sirs:

Enclosed you will find a post-office money order for

I also want to thank you for the water lilies you sent me this spring. They have been blooming continuously from the middle of May and are still loaded with buds. They are "Conqueror" and "Eugenie de Land."

Yours truly,
LOYAL P. DAULT.

Fort Erie,
South Ontario,
Canada.

Smiley's Water Gardens
Seward, Nebr.

Dear Mr. Smiley:

I take great pleasure in writing you a few lines about your water lilies. On May 26th, I received the plants I had ordered, in fine condition, and planted them the same day. On the first of July the Marliac White and Yellow gave me their first blossoms, scarcely over a month after planting. Every day I had five to eight flowers. That is proof you really satisfy a customer.

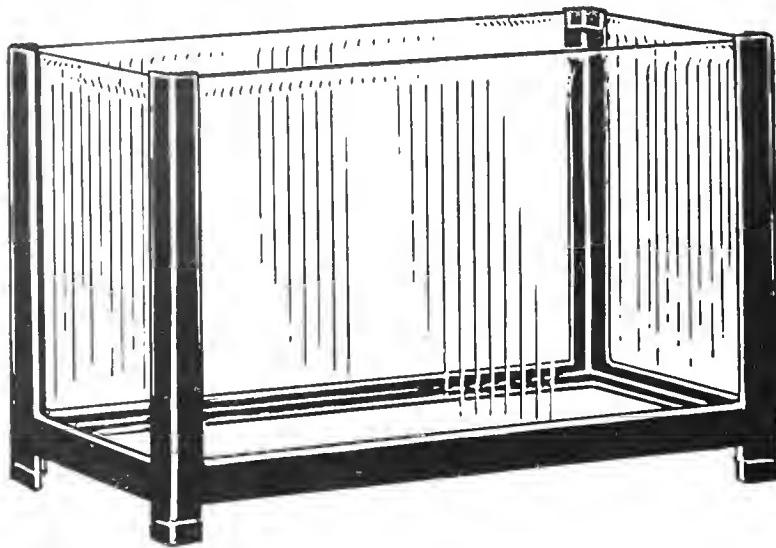
Thanking you a thousand times, I remain,

Yours truly,

(signed) ERNEST BLOCK.

AQUARIUMS FOR GOLD FISH DISPLAY

ALL STYLES—SIZES—PRICES



Size	Length	Width	Heighth	Gallons (Approximate)	Shipping Weight (Approximate)	Price Each
101 Aquarium	10	x 6	x 8	2	6 Lbs. each	\$1.00
102 Aquarium	12	x 7	x 9	3	8 Lbs. each	1.50
103 Aquarium	14	x 8	x 11	5	11 Lbs. each	2.25
104 Aquarium	16	x 9½x11½		7	14 Lbs. each	2.65
105 Aquarium	17½x10½x13			10	18 Lbs. each	3.15
106 Aquarium	18	x 11	x 13	11	22 Lbs. each	3.75
107 Aquarium	22	x 14	x 15	15	24 Lbs. each	4.55
947 Aquarium	22¾x14	x 15½		17	60 Lbs. each	9.90
961 Aquarium	10	x 6	x 8	2	6 Lbs. each	1.65

(The style No. 100 Aquariums priced above are without gold striping. If the striping is desired, please specify when ordering and add **5c** per aquarium for same. Styles No. 101 to No. 107 inclusive are furnished with either glass or slate bottoms. Glass bottoms will be supplied unless slate is specified in your order.)

STYLE 200 AQUARIUM—This new unusually attractive, reasonably-priced aquarium has a steel frame with bulb edge glass, frame finished in green unless otherwise specified. Furnished in the same four sizes as the style 200-A at 25c less per aquarium for proportional sizes.

STYLE 200-A AQUARIUM—Of the same design and finish as Style 200, except it has special corner posts which hold a glass cover in place. An ideal Tropical Fish aquarium. The glass has beveled edges.

MEND YOUR CRACKED POOLS WITH ROKHESIVE

This new and reliable product will mend your pool with very little time and expense. It forms a chemical union with the surface to which it is applied and turns to solid rock, thus completely sealing and permanently preserving the surface. It cannot be removed without part of the surface itself.

It is to be applied on a surface where seepage or other agencies have caused cracking. It completely seals and fills the crack with a material stronger than the original structure.

It comes packed in standard containers, with plain directions printed on each container, also included in the container.

State your preference in color: White, green, red, buff, gray or orange.

The package shipping weight is 10 pounds. White \$2.50; Colors \$2.70, express collect.. Factory in California or nearest distributor.

BEAUTIFY YOUR POOL BY USING DENSO SUB-AQUA

By using this water proof concrete enamel you can get a beautiful sky blue or white background for your plants. It is a non-poisonous coating for concrete surface this is continually under water. It is not injurious to fish or plants and adds life and beauty to your pool. Prices F.O.B. factory Independence, Ohio. **1 qt. \$1.25, ½ gal. \$2.35, 1 gal. \$4.50.**

FISH FOOD

Goldfish should be fed twice a week. Too often and too much food are the causes for most fish troubles.

NATURAL FISH FOOD—This is a properly balanced fish food for both the pool and the aquarium and inexpensive. **Pint box 50c, quart box \$1.00.**

RAINBOW ELASTIC CEMENT 1 lb. cans, 35c

Add 10c postage.



Calico Fantail

FOR YOUR LAWN

CREEPING BENT GRASS—Ideal for lawns.

Makes a thick, rich, carpet-like growth within two months of planting time. No chance for weeds to grow in a lawn sown with Smiley's Creeping Bent Grass Stolons. (Not Seed.) Enough to plant 100 square feet for **\$2.00**, f. o. b. Beaver Crossing, Nebr.

PLEASE NOTE

Because of lack of space, it is impossible for us to list all the plants we can supply. Upon request, we will gladly furnish quotations on the following: Peonies, Evergreens, Clematis and other vines.